

'81 CHEVY BLAZER



Swenson Chevrolet, Inc.
1000 Gateway Blvd
Westville, New Jersey 08093
609 456-8700 Parts 456-8728



**AN IMPORTANT
STEP AHEAD.**

THE 1981 CHEVY BLAZER. AN

The new Blazer retains many of the traditional features that have made it so popular with 4-wheel-drive enthusiasts. Yet it has numerous improvements that make it even more desirable for 1981. Its tough double-wall construction and channel-type steel frame are still there, but this year's Blazer is lighter in weight. There's a new optional V8 with Electronic Spark Control, an improved 4.1 Liter Six, and an optional new 4-wheel-drive system. Plus, new standard tinted glass for all windows. The new Chevy Blazer for 1981, an important step ahead.

NEW AERODYNAMIC STYLING.

This year's Blazer has new aerodynamic front-end styling. It's an exciting new look that cuts down on wind resistance and adds to operating efficiency.*

NEW POWER.

Owners will appreciate Blazer's new optional 5.0 Liter (305 Cu. In.) V8 engine with Electronic Spark Control. It's a more efficient way* to 4-wheel it with Blazer. (See page 4 for details.)

NEW 4-WHEEL-DRIVE SYSTEM.

Blazer's 4-wheel-drive system now features a new lightweight transfer case with synchronizers and automatic locking front hubs. When you shift from freewheeling 2WD to 4WD, the hubs automatically lock up,

eliminating the need to get out of the cab to set them. To revert to 2WD, simply stop the vehicle, shift transfer case to 2 Hi, back up slowly about ten feet, and go on your way. The new lightweight aluminum transfer case with synchronized gears allows you to shift from 2WD to 4WD at speeds under 25 MPH. The console is floor-mounted with lighted indicator.

2WD BLAZER OPTIONAL.

If your driving doesn't require 4-wheel-drive traction, consider the smooth ride and good load-carrying ability of the tough 2-wheel-drive Blazer (shown at right) with Massive Girder Beam independent front suspension.

*See your Chevrolet dealer to obtain EPA fuel economy estimates for Chevy Blazer.



Blazer Silverado shown here and on cover.

IMPORTANT STEP AHEAD.

A WORD ABOUT THIS CATALOG. We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available as factory-installed options, as dealer accessories and as specialized equipment from various independent suppliers at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Chevrolet dealer for complete information.



2 WD Blazer shown with special two-tone paint option in Nordic Blue Metallic and Frost White.
Tires supplied by various manufacturers.

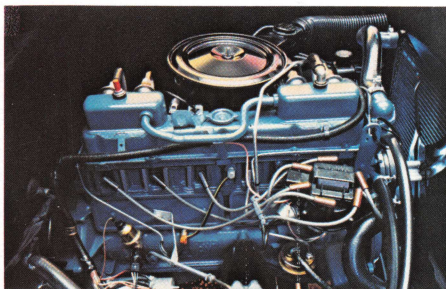


HAVE A SEAT, RELAX



NEW 4WD SYSTEM HAS A LOT TO BACK IT UP.

Along with Blazer's great new 4WD system, there's a variety of engine and transmission combinations to meet your on-and-off road requirements.



SMOOTH 4.1 LITER SIX.

This high-efficiency standard engine has

been improved for 1981. Its staged 2-barrel carburetor has been recalibrated and its camshaft redesigned for smooth operation. Not available in California.

NEW 5.0 LITER (305 CU. IN.) V8 WITH ELECTRONIC SPARK CONTROL.

This new optional 5.0 Liter V8 offers surprising acceleration and horsepower for an engine of its size. It has a substantial

9.2-to-1 compression ratio. Yet this engine operates on low octane, unleaded fuel! The engine is designed to run most efficiently at maximum spark advance. An Electronic Spark Control senses a "knock" condition and automatically retards the spark. Not available in California.

THE OTHER AVAILABLE ENGINES.

An optional 5.0 Liter (305 Cu. In.) 2-barrel

BLAZER ENGINE SPECIFICATIONS

	4.1 (250) L6†	5.0 (305) 2-Bbl V8†	5.0 (305) 4-Bbl V8#	5.0 (305) 4-Bbl V8*†	5.7 (350) 4-Bbl V8#
DISPLACEMENT-LITER (cu. in.)					
ENGINE ORDERING CODE	LE3 (A)	LG9 (B)	LF3 (B)	LE9 (B)	LS9 (A)
BORE & STROKE (IN)	3.9 × 3.5	3.74 × 3.48	3.74 × 3.48	3.74 × 3.48	4.0 × 3.5
COMPRESSION RATIO	8.3 to 1	8.5 to 1	8.6 to 1	9.2 to 1	8.2 to 1
SAE NET HORSEPOWER @ RPM	115 @ 3600	130 @ 4000	150 @ 4200	165 @ 4400	(N.A.)
SAE NET TORQUE (LB-FT) @ RPM	200 @ 2000	240 @ 2000	240 @ 2000	240 @ 2000	(N.A.)

(A) Produced by GM-Chevrolet Motor Division. (B) Produced by GM-Chevrolet Motor Division and GM of Canada.
*With Electronic Spark Control †Not Available in California #California Only (N.A.) Not available at time of publication.

AND ENJOY THE NEW.

SILVERADO TRIM.

Blazer's new interiors for 1981 include Chevy's optional top-of-the-line Silverado package. It provides full foam front bucket seats in either Custom Vinyl (in four colors) or Custom Cloth (in four colors).

The 1981 Silverado interior also includes a restyled instrument panel with brushed stainless steel accents on cluster and pad, cluster gauges, new console, custom steering wheel, visor mirror, and color-keyed front carpeting. A chrome-trimmed grille with stacked dual rectangular headlights is also included.

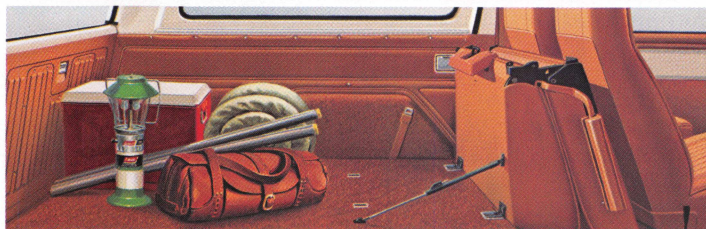
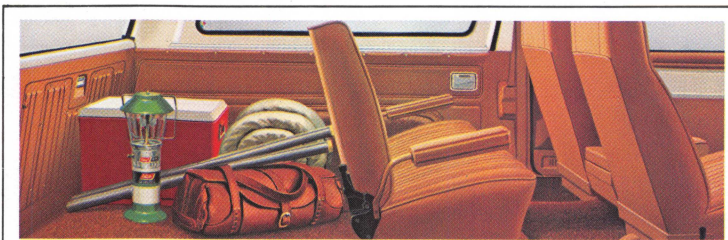
Doors are designed with full trim panels, brushed stainless steel inserts, soft vinyl armrests and roomy storage pockets.

There's an optional full-width matching rear bench seat that folds up easily against the front seat backs.

CUSTOM DELUXE TRIM.

Blazer's standard interior offers full-foam-padded front bucket seats. Standard seats can be ordered in a new striped blue or doeskin color vinyl. A comfortable, full-width folding rear bench seat is optional. Color-keyed features include new door trim panels and a restyled instrument panel pad. Sun visors and rubber floor covering are also included. An attractive leather-grained vinyl seat trim is optional in blue or doeskin color and includes a color-keyed floor console and front carpeting.

There's a new color-keyed plastic door trim panel with an integrated armrest. And for even more comfort, the driver's seat adjuster has been modified for better stability and greater seat travel.



Optional rear bench seat folds up easily for added cargo space.



carburetor engine without Electronic Spark Control is available for 2-wheel-drive models in all states except California. A 4-barrel version of this engine is optional for California 2-wheel-drive models.

The optional 5.7 Liter (350 Cu. In.) V8 is required on California 4WD models. Available with optional automatic transmission only.

A WORD ABOUT ENGINES. Chevrolet trucks are equipped with GM-built engines produced by various divisions. See your dealer for details.

Please refer to Chevy Blazer power-team engine information on page 4.

For light-duty Chevrolet truck EPA mileage estimates, check the wall poster displayed at your Chevrolet dealer's showroom, or ask for an EPA mileage sheet to take home with you.

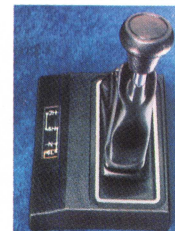
AVAILABLE TRANSMISSIONS.

A 3-speed fully synchronized manual transmission is standard with the standard 4.1 Liter (250 Cu. In.) Six or the optional 2-barrel-carburetor 5.0 Liter (305 Cu. In.) V8 engines. A 4-speed manual transmission is standard on Blazers equipped with the optional 5.0 Liter (305 Cu. In.) V8 engine with Electronic Spark Control. On 4-wheel-drive models equipped with the standard 4.1 Liter (250 Cu. In.) Six, the 4-speed transmission is optional. An automatic transmission is optional for use with all engines and is required for the California 5.0 Liter engine for 2WD models and 5.7 Liter V8 engine for 4WD models.

CHEVY BLAZER 4-WHEEL-DRIVE DRIVELINE SELECTIONS.

A new lighted transfer case indicator console tells you the gear. **4 Lo** — For maximum power in 4-wheel drive on ex-

tremely low-traction surfaces. Front and rear axles driving, front hubs locked.



N — Transfer case is in neutral, both axles are disengaged; vehicle is stationary.

4 Hi — For normal operation on low-traction surfaces. Front and rear axles are engaged and front hubs are locked.

2 Hi — For normal driving on high-traction surfaces. Front hubs are disengaged.

NEW FRONT QUAD-SHOCK SUSPENSION. Blazer's optional Quad-Shock off-road handling package includes heavy-duty rear shock absorbers, four front shock absorbers, and a front-axle-pinion nose snubber to limit front axle travel.

TOUGH UNDERNEATH AND ALL AROUND.

Every Blazer comes with double-wall construction in the steel windshield pillars, cowl, hood, front fenders, tailgate and rear side panels. On 4-wheel-drive models, the front suspension includes leaf springs, stabilizer bar and two shock absorbers. They work together to help align the front axle and frame. Spring rates, spring camber and shock absorber valving have been designed to provide a surprisingly smooth ride for the '81 Chevy Blazer.

Modified recalibrated counter-angled rear shocks help control brake and power hop plus contribute to a soft, comfortable ride.

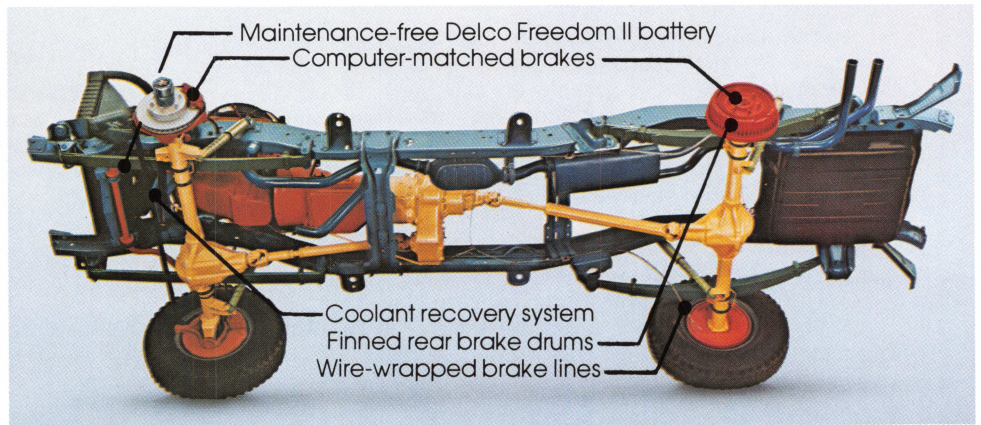
ADDED ANTI-CORROSION TREATMENT FOR 1981.

This year's Blazer has new two-sided galvanized steel in the side inner panels and rear wheelhousing. There's also new front wheelhousing-to-frame seals. Plus, new urethane stone shields have even been added forward of the rear wheel openings.

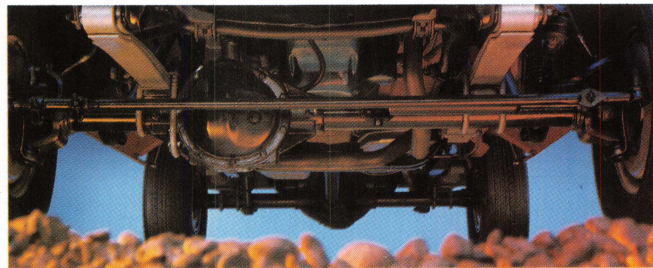
Every Blazer comes with this, as well as a corrosion-protection program that includes an **ELPO primer** from the cowl to the rear. **Zinc-coated steel** construction throughout, with the exception of the cab roof, body floor panels, rear wheelhousings and several front end sheet metal components. Plus the following:

- **Zinc Iron Alloy Steel.** Used as an upper reinforcement along the top of Blazer's radiator support.
- **Galvanized Steel.** Used on the radiator grille lower panel, ventipane frames, floor panel and front cross sill. Plus the cowl air intake panel. Side inner panels. Rear wheelhousings, and the radiator support lower reinforcement.
- **Hot Melt Patch.** Used on front floor at left- and right-hand sides.
- **Aluminum Wax Application.** Used around cowl-plenum areas. Inside rocker panels. Inside doors and fenders at bottom.
- **Zinc-plated Steel.** Used for side door hinges.

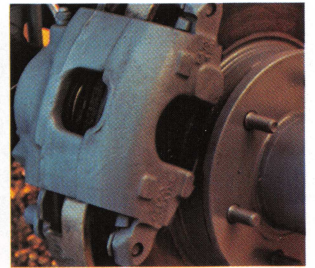
3-YEAR CORROSION PROTECTION WARRANTY. Chevrolet offers a Three-Year Perforation-From-Corrosion Limited Warranty. Exhaust system components not included. See your Chevy dealer for details on other limitations.



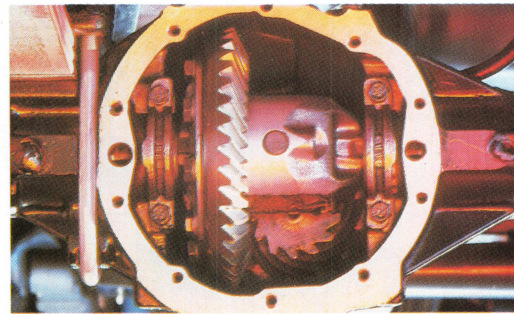
Blazer chassis has drop-center frame design for a low silhouette and easy entry height. It's loaded with rugged truck features.



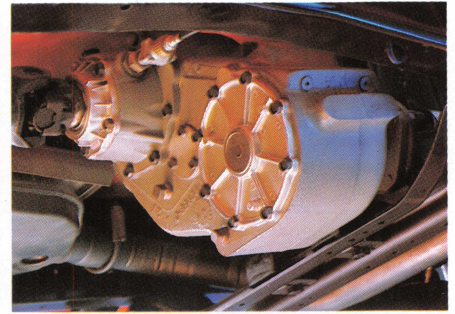
Front stabilizer bar and power steering standard on 4WD models. Steel-belted radial tires standard on all models.



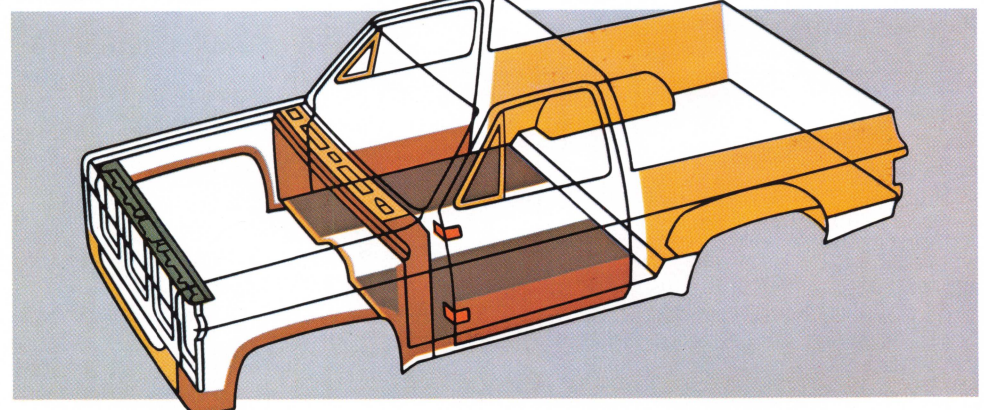
Power-assisted front, low-drag disc brakes with wear sensors are standard.



Cutaway of 4WD differential. When Blazer is in two-wheel drive, the automatic, freewheeling front hubs let wheels turn freely without turning the differential on the front drive.



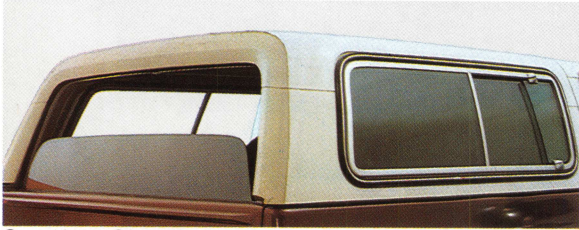
New lightweight aluminum transfer case with synchronized gears enables you to shift from 2WD to 4WD at speeds less than 20 MPH.



OPTIONAL CHOICE.

Choose from a wide variety of available options to tailor yourself a tough Chevy Blazer that suits your own on- and off-road requirements. Check the full list of options on the back page of this catalog or see your Chevy dealer for details.

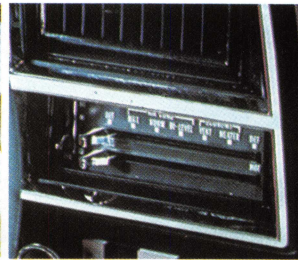
THE GM CONTINUOUS PROTECTION PLAN. It offers service protection in addition to that provided by GM's new vehicle limited warranty. Available only in the U.S. and Canada for the 1981 model year. Ask your dealer about it.



One Way Glass for the side and rear windows back of the driver (on hardtop models only).
Power tailgate window, operated from driver's seat or tailgate.



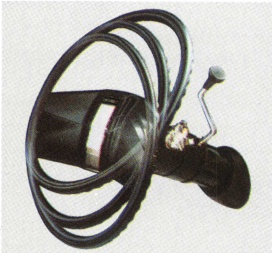
Instrument gage package.



All Weather air conditioning.



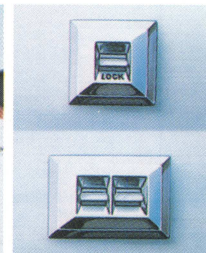
Delco AM/FM/CB radio. Delco AM radio also available.



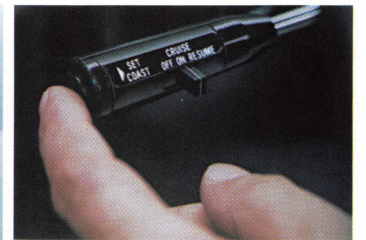
Comfortilt steering wheel adjusts to six positions.



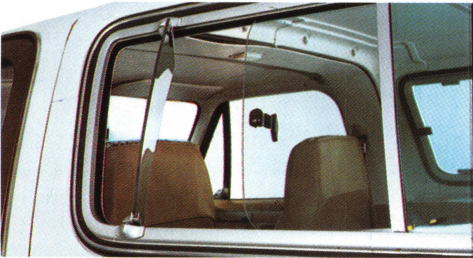
Your Chevy dealer has information on available options to prepare your 4WD Blazer for snowplows and other equipment available from independent suppliers.



Power windows. Power doorlocks.



Cruise Control with new "resume speed" feature when equipped with available automatic transmission.



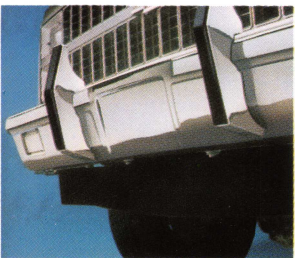
Sliding side windows in removable hardtop.



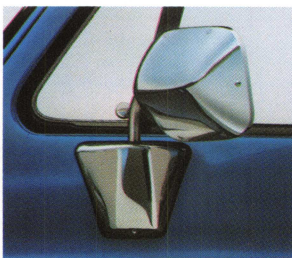
Wheel covers for 2WD Blazers.



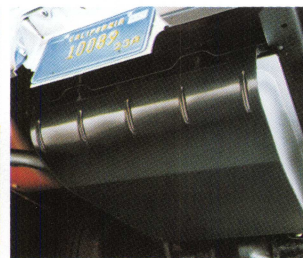
Roof luggage rack with rear air deflector.



Front bumper guards and front tow hooks.



9" x 6.5" Below Eyeline mirrors; Camper mirrors also available.



Fuel tank stone shield plate. Rally wheels. Transfer case shield plate also available.



Tires supplied by various manufacturers.



Styled wheels.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE CHEVROLET PRODUCTS.

The Chevy Blazer described in this brochure (Series C10 and K10) is assembled at facilities of General Motors Corporation operated by Chevrolet Motor Division or GM Assembly Division. These Chevys incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety, and fuel economy requirements, or for other reasons, to produce Chevrolet products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Chevrolet products and will provide the quality

performance associated with the Chevrolet name.

With respect to factory-installed extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your truck is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your truck includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

This vehicle is also available from GMC dealers under the name GMC Jimmy (Series C1500 and K1500).

BLAZER CONVERTIBLE.



Features a soft vinyl-coated fabric convertible top that fully encloses the rear compartment. Roll the sides up into the Safari position, or lower them to leave the rear compartment completely open. Available with both 2WD and 4WD models.

EXTERIOR DECOR PACKAGE.

Available in four different color combinations with bright body side moldings and wheel-housing opening moldings. Dual-tone, upper-body-side tape decal and bright stand-up-type hood emblem are also included. See your dealer for more details.



Performance & Heavy-Duty Equipment Options

	C10	K10
Auxiliary Battery	X	X
Cold Climate Package	X	X
Coolers:		
Engine Oil	X	X
Transmission Oil	X	X
Cruise Control	X	X
Deadweight Trailer Hitch	X	X
Front Quad Shocks		X
Front Stabilizer Bar	X	
Front Tow Hooks		X
Fuel Tank, 31-Gallon	X	X
Fuel Tank, Stone Shield Plate	X	X
Gages: Volt, Temperature, Oil	X	X
Generators: 55 Amp, 63 Amp	X	X
Heavy-Duty Battery	X	X
Heavy-Duty Front & Rear Shocks	X	X
Heavy-Duty Front Springs	X	X
Heavy-Duty Radiator	X	X
Locking Rear Axle Differential	X	X
Power Steering	X	X
Trailer Special Equipment	X	X
Trailer Wiring Harness	X	X
Weight-Distributing Hitch Platform	X	X

Appearance & Convenience Options

Air Conditioning	X	X
Bright Metal Wheel Covers	X	X
Bright Metal Wheel Trim Rings	X	X
Bumpers:		
Chromed Front and Rear	X	X
Chromed Front Bumper Guards	X	X
Deluxe Front and Rear	X	X
Cigarette Lighter	X	X
Color-Keyed Floor Mats	X	X
Comfortilt Steering Wheel	X	X
Custom Steering Wheel	X	X
Deluxe Front Appearance	X	X
Deluxe Instrument Panel	X	X
Electric Clock	X	X
Folding Top, Black or White	X	X
Glass, One Way	X	X
Glass, Sliding Side Window	X	X
Halogen Headlamps	X	X
Headlamp Warning Buzzer	X	X
Intermittent Windshield Wipers	X	X
Mirrors:		
Painted Below Eyeline Mirrors	X	X
Stainless Steel Below Eyeline Mirrors	X	X
Stainless Steel Camper Mirrors	X	X
Visor Mirrors	X	X
Moldings:		
Body Side Moldings — Black	X	X
Body Side Moldings — Bright	X	X
Molding Package — Black	X	X
Molding Package — Bright	X	X
Door Edge Guards	X	X
Wheel Opening Moldings	X	X
Operating Convenience Package	X	X
Power Door Locks	X	X
Power Windows	X	X
Paint Options:		
Special Two-Tone Paint	X	X
Exterior Decor Package	X	X
GM Delco Radio & Accessories:		
AM Radio	X	X
AM/FM Radio	X	X
AM/FM Stereo Radio	X	X
AM/FM Stereo W/8-Track Tape	X	X
AM/FM Stereo W/Cassette Tape	X	X
AM/FM W/CB & Antenna	X	X
Rear Auxiliary Speaker	X	X
Windshield Antenna	X	X
Rear Roll Bar	X	X
Spare Tire Cover	X	X
Seats, Folding Rear	X	X
Tachometer	X	X
Tailgate, Electric Window	X	X
Wheels, Aluminum	X	X
Wheels, Rally	X	X
Wheels, Styled	X	X

SPECIFICATIONS

SERIES	C10 — 2-WHEEL DRIVE		K10 — 4-WHEEL DRIVE	
	GVW RANGE (LB)		GVW RANGE (LB)	
	6000		6100	
AVAILABILITY	STANDARD	OPTIONAL	STANDARD	OPTIONAL
ENGINE — LITER (CU. IN.)	4.1L (250 CU. IN.) ^{*L6}	5.0L (305 CU. IN.) ^{V8} 5.0L (305 CU. IN.) ^{V8} w/ESC [*]	4.1L (250 CU. IN.) ^{*L6}	5.0L (305 CU. IN.) ^{V8} w/ESC [*] 5.7L (350 CU. IN.) ^{V8#}
FRONT SUSPENSION — TYPE/SPRING	INDEPENDENT COIL SPRINGS		HYPOID DRIVING AXLE — LEAF SPRINGS	
CAPACITY (LB)	3250		3600	
SPRING CAPACITY (LB)	1625 EA.	—	1650 EA.	2250 EA.
REAR SUSPENSION — AXLE TYPE	SEMI-FLOATING		SEMI-FLOATING	
CAPACITY (LB)	3750		3750	
OPTIONAL RATIOS	3.08	2.73, 3.42, 3.73	3.73	2.56, 2.73, 3.08, 3.42
SPRINGS — TYPE	TWO-STAGE — MULTI-LEAF		TWO-STAGE — MULTI-LEAF	
SPRING CAPACITY (LB)	1875 EA.	—	1875 EA.	—
BRAKES — DISC/DRUM	POWER		POWER	
ELECTRICAL — BATTERY (CCA) [★]	315	370, 430, 465	315	370, 430, 465
GENERATOR (AMP)	37	55, 63	37	55, 63
FUEL TANK — NOMINAL CAP. (GAL)	25	31	25	31
STEERING — TYPE	MANUAL	POWER	POWER	—
TRANSMISSION — MANUAL	3-SPEED [*]	4-SPEED	3-SPEED [*]	4-SPEED
AUTOMATIC	—	AUTOMATIC	—	AUTOMATIC
TRANSFER CASE — AUTOMATIC LOCKING FRONT HUBS	—	—	CONVENTIONAL NP 208	
TIRE SIZE, TUBELESS	P215/75R-15	•	P215/75R-15	•

• LARGER SIZE TUBELESS TIRES AVAILABLE

*NOT AVAILABLE IN CALIFORNIA

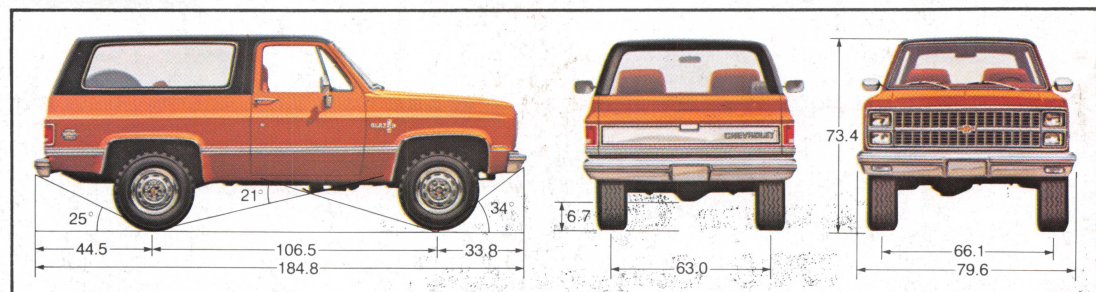
★COLD CRANKING AMP @ 0°F.

#CALIFORNIA ONLY

COLORS



DIMENSIONS



84.1%	84.8%	90.4%	90.7%	93.8%	93.5%	97.2%	99.4%	99.9%	99.9%
'70	'71	'72	'73	'74	'75	'76	'77	'78	'79

A TOUGH RECORD TO BEAT.

94.4% of Chevy Light-, Medium-, Heavy-Duty trucks and commercial vans in the ten most recent years recorded were still on the job. (Based on R.L. Polk & Co. model year registrations through July 1, 1979. 1980 statistics not available at time of printing.)

